





















































































# Italy & Europe

# media & planning

		sep 09	oct 09	nov 09	dec 09	jan 10	feb 10	mar 10	apr 10	may 10
 <b>Italy</b>	 Abitare 400.000*		 <sup>4</sup>	 <sup>4</sup>	 <sup>1</sup>		 <sup>1</sup>	 <sup>4</sup>	 <sup>4</sup>	
	 Casaviva 1.045.000*			 <sup>1</sup>	 <sup>1</sup>		 <sup>1</sup>	 <sup>4</sup>	 <sup>1</sup>	
	 Domus 165.000*	 scheda				 <sup>4</sup>	 <sup>4</sup>	 <sup>4</sup>	 <sup>4</sup>	
	 Elle Decor 136.000*			 <sup>1</sup>	 <sup>1</sup>		 <sup>1</sup>	 <sup>4</sup>	 <sup>1</sup>	
	 Panorama 2.822.000*		 <sup>1</sup>  <sup>1</sup>	 <sup>1</sup>  <sup>1</sup>	 <sup>1</sup>		 <sup>1</sup>	 <sup>1</sup>	 <sup>1</sup>	
 <b>Belgium</b>	 Actief Wonen Deco Ideas 267.000*		 <sup>1</sup>	 <sup>1</sup>			 <sup>1</sup>	 <sup>1</sup>		
	 A+ Architektur 60.000*						 <sup>4</sup>		 <sup>4</sup>	
 <b>Germany</b>	 Architektur & Wohnen 180.000*					 <sup>4</sup>	 <sup>4</sup>			
	 Elle Decoration 770.000*	 <sup>1</sup>	 <sup>1</sup>				 <sup>1</sup>			
	 MD 42.000*					 <sup>1</sup>	 <sup>4</sup>	 <sup>4</sup>	 <sup>4</sup>	
 <b>Holland</b>	 Eigen Huis 499.000*					 <sup>4</sup>	 <sup>4</sup>			
	 Elle Wonen 250.000*	 <sup>1</sup>	 <sup>1</sup>				 <sup>1</sup>	 <sup>1</sup>		
	 Inside Information Lighting 6.000*				 <sup>4</sup>					
 <b>Switzerland</b>	 Raum und Wohnen 278.000*		 <sup>1</sup>	 <sup>1</sup>				 <sup>4</sup>	 <sup>1</sup>	
	 Schweizer Illustrierte 918.000*		 <sup>1</sup>	 <sup>1</sup>	 <sup>1</sup>					
	 Wohnrevue 150.000*		 <sup>1</sup>	 <sup>1</sup>			 <sup>4</sup>	 <sup>1</sup>	 <sup>1</sup>	

\* = readers

1 = 1 page    4 = 4 pages

 Componi   
  Cuboluce   
  Gradi   
  Tenso   
  Sestessa+Sestessina   
  4p   
  Componi, Cuboluce, Gradi Sestessa+Sestessina