

## Press release News 2020

### Roma design Luta Bettonica, 2020

A very powerful, efficient indoor wall lamp with dimmer, for indirect and diffused light, with an utterly uncluttered, ultra-compact design.

A brick made of thick methacrylate is set above another with the same dimensions, made of matt lacquered steel. The first contains the light, the second diffuses it.

Its name is born from the concept "Roma quadrata" (Square Rome) which, based on reality and myths, evokes the earliest stage of the city's formation.

Available in four matt finishes – white, light dove grey, dark dove grey and black – and in versions with phase cutting, DALI and Casambi Bluetooth for managing the light from mobile devices.

*Size:* l. 12 cm p. 12 cm h 8,8 cm

*Materials:* diffusor in methacrylate, structure in steel and aluminum

*Emission:* indirect and diffused light

*Source:* Led 20W / 2.400 lm / 2.800K / CRI90

*Light control:* phase-cut, push/dali, casambi

#### **LUTA BETTONICA**

*Luta Bettonica has been President of Cini&Nils since 2013 and art director since 2002. In 1996, she and the architect Giancarlo Leone opened the "studio Bettonica Leone". Her works are mainly in the lighting sector and, with Cini&Nils, designs lamps with a very innovative content, nutured in a long process of research and experimentation on the light and technologies.*

#### **CINI&NILS**

*Cini&Nils has set its sights firmly on production in the area of lighting design, making exclusive use of the LED technology, and on expanding into new international and contract markets. The company's artistic output has generated a programme that pays due attention to the importance of environmental sustainability and interaction with the user by using the latest generation of IoT technologies.*

*Precision, care for detail and elegance are the constants that have always been passed on from one design to the next, contributing to creating collections whose byword is innovation in style and technology.*

*[www.cinienils.com](http://www.cinienils.com)*

**IMAGES**

For the images in high res please write an e-mail to: [press@cinienils.com](mailto:press@cinienils.com)

**Roma**

Photo 1



Photo 2 – dark dove grey finish



Photo 3 – light dove grey finish

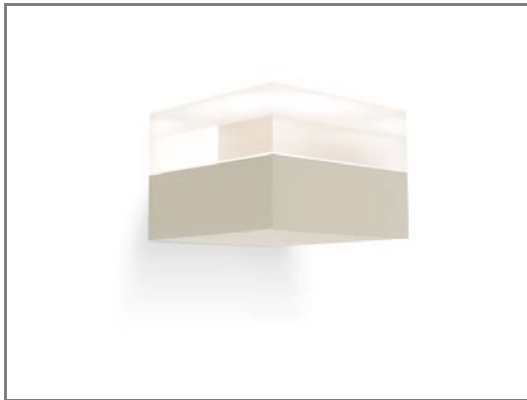


Photo 4 – white finish



Photo 5 – black finish



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